

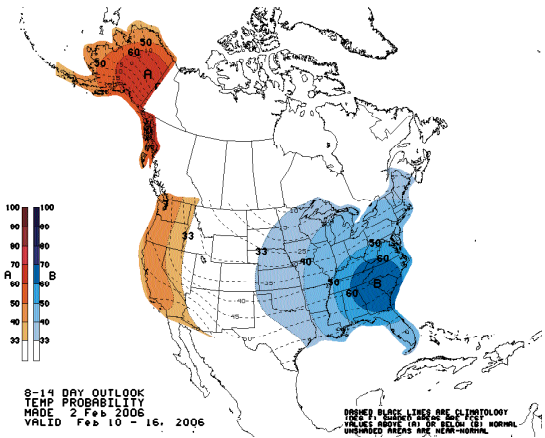
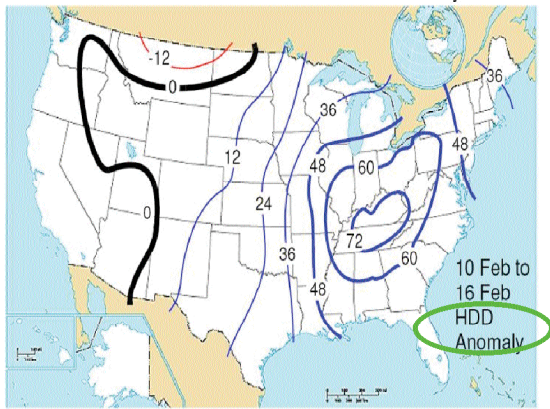
Offering Exclusive Membership: New and Innovative Medium-Range Forecast

A few select companies will know with certainty what the weather will be a week before anyone else. Can your company afford not to be one of them?

First Enercast Financial is pleased to introduce the most advanced medium-range forecast available today. This product delivers a significant market advantage over currently available forecast data and images for this forecast period. First Enercast Financial's advanced ensemble modeling technologies deliver the **first quantifiable medium-range temperature outlook** for the 9–15 day period, giving traders and risk-managers a lead-time often measured in weeks.

First Enercast Financial Ensemble vs. US Government and Vendor Products

Estimated 10-16 Feb 2006 Gross HDD anomaly



- Delivers quantifiable HDD / CDD deviations
- Output created from proprietary ensemble modeling technology
- Quantitative design allows delivery of uncertainty and standard deviation measures for risk management
- City-level and regional-level data quantifying key forecast anomalies in customized formats
- Limited distribution to maximize market advantage

- Delivers vague probabilities instead of actual HDD / CDD values
- Most private vendors simply re-package NWS medium-range probability forecasts
- Lack of quantitative detail prevents users from integrating forecasts into risk-management systems
- City-level and regional-level data quantifying key forecast anomalies are not available.
- Forecasts not finite enough to serve as an actionable market advantage

BECOME AN EXCLUSIVE CHARTER MEMBER

Medium-Range Product

Limited Distribution | Daily Maps with HDD and CDD Deviations | Daily Tables with City and Regional Deviations | Gas Population Weighted Deviations | Quantification of Uncertainty Using Key Indicators | Custom Data Delivery Options | Coming Soon: 30-Day and 90-Day Forecast Range

Charter Member Qualifications

Complete Understanding of Weather Impact on Business | Minimum of \$100M in Assets Under Management | Compatible In-House Systems

Terms

\$4,000 per Month | Full Support and Maintenance | Full Access to all First-Year Upgrades